You're speaking to thousands... but how many are becoming leads?

You command the stage. Your message lands. Audiences are inspired. But without a system to follow up, nurture, or convert, that energy disperses. You're leaving leads in the conference hall.

We build creative systems that turn attention into action, so every talk becomes a lead-generating opportunity.

designgrove.agency

We design creative systems that grow your audience and your business

We help high-visibility leaders capture and convert attention through presentation-centered marketing systems. Our work starts with your talk, but extends through email automation, strategic campaigns, and content that builds lasting relationships.

Our Intensive Model:

- 🎤 **Presentation Design & Lead Capture Systems:** Visual storytelling with embedded CTAs and QR-based lead capture

- 🧩 **Quiz Funnels & Lead Generation:** Strategic interactive tools that segment and qualify your audience (70-93% conversion rates)

- 📧 **Email Marketing & Follow-Up Systems:** Personalized sequences that nurture leads and drive action

- 🌿 **Strategic Creative Partnership:** You focus on your message and impact. We handle all the creative and technical heavy lifting.

Delivered through exclusive intensive sprint days. Your build day belongs to you: dedicated creative focus, same-week delivery, complete system integration.

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We partner with speakers and thought leaders who are ready to scale

Whether you're stepping on stage, launching a course, or growing your community, our systems help you capture, nurture, and convert your audience with ease.

Trusted by Thought Leaders & Industry Experts, Featured In:

Forbes   amazonkindle   USA TODAY   npr

mindbodygreen   Inc.   THE UNIVERSITY OF ARIZONA   TED

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Client Spotlight: Dr. Romie Mushtaq

Crafting Keynotes into Conversions with a Story-Driven Funnel System
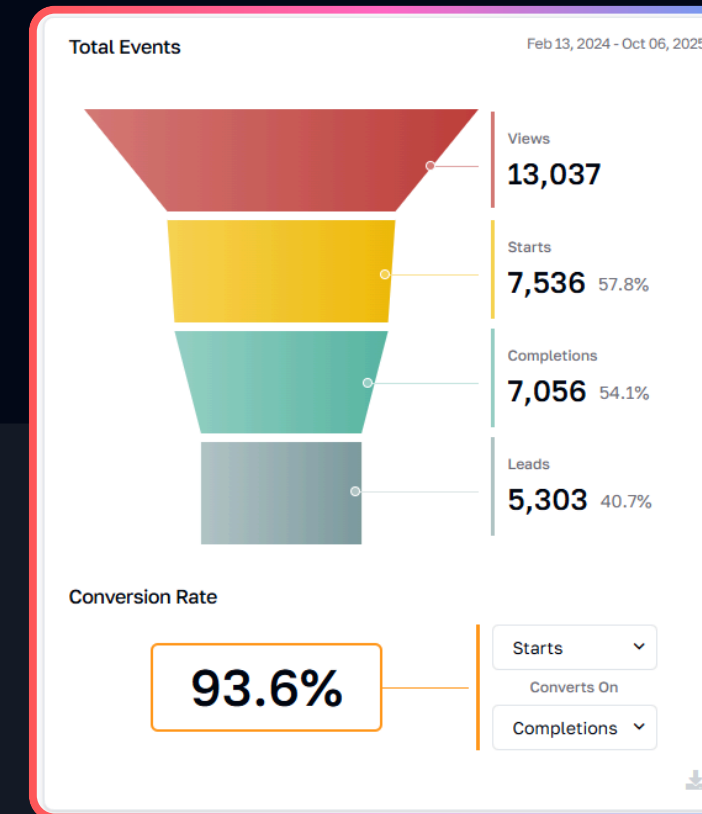
This isn't just a funnel — it is a full brand experience delivered live.
From the first slide to the post-event email, every touchpoint tells the same strategic story.

Dr. Romie's **Quiz Funnel System**
Converted **93.6%** of Her Live Keynote
Audience into Email Subscribers

Dr. Romie is a award winning keynote speaker, neurologist, and bestselling author who had built a speaking quiz funnel that showed promise. Design Grove partnered with her to optimize the UX, elevate the keynote experience, and scale the system across multiple channels: achieving 93.6% conversion rates and capturing 15,200+ subscribers since 2024.

Our Role:
- **Optimized quiz funnel UX**, achieving 93.6% conversion at live keynote events
- **Elevated keynote slide deck design** with branded storytelling and seamless QR integration for real-time opt-ins
- **Scaled across 4 audience channels:** live events, partnerships, social media, and book resources
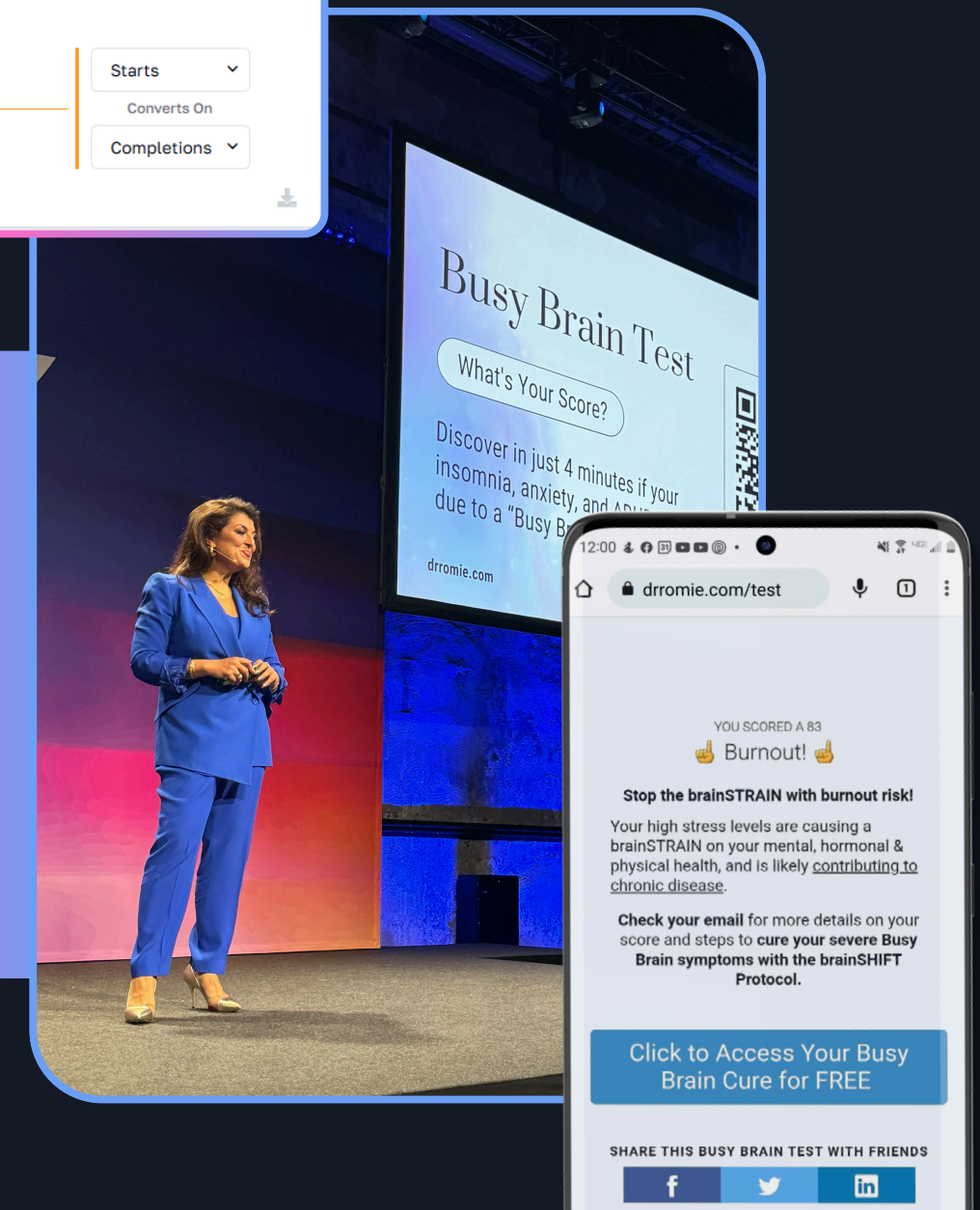- **Built automated email ecosystem** capturing 15,200+ subscribers since 2024

Total Events — Feb 13, 2024 - Oct 06, 2025

Views	13,037	
Starts	7,536	57.8%
Completions	7,056	54.1%
Leads	5,303	40.7%

Conversion Rate

93.6% — Starts / Converts On / Completions

93.6%
conversion rate
starts to completions during keynotes

Total Leads Captured: 15,200+

"I had built a quiz funnel that worked, but Design Grove partnered with me to transform it into a true growth engine. Now 93% of my keynote audiences opt in, and we've added over 15,000 subscribers since 2024."
— Dr. Romie

Busy Brain Test — What's Your Score?

Discover in just 4 minutes if your insomnia, anxiety, and ADHD are due to a "Busy Brain"

drromie.com

drromie.com/test

YOU SCORED A 83
👍 Burnout! 👍

Stop the brainSTRAIN with burnout risk!
Your high stress levels are causing a brainSTRAIN on your mental, hormonal & physical health, and is likely contributing to chronic disease.

Check your email for more details on your score and steps to **cure your severe Busy Brain symptoms with the brainSHIFT Protocol.**

Click to Access Your Busy Brain Cure for FREE

SHARE THIS BUSY BRAIN TEST WITH FRIENDS

Visibility Is Just the Start.
We Build What Comes Next.

We design strategic, high-converting systems that turn your presentations into business growth engines. From lead capture to follow-up, we build systems that work without more hustle or handholding.

You Get:

✨ **Exclusive Build Days**
- Your build day belongs to you: no split attention, dedicated creative focus

✨ **Seamless Lead Capture**
- Turn every speaking moment into subscriber growth with quiz funnels converting 70-93%

⚡ **Same-Week Delivery**
- One focused day (or two). Professional results without typical agency timelines.

🎯 **Automated Follow-Up**
- Email sequences that nurture and convert while you focus on your message

🛠️ **Complete Ownership**
- Editable, scalable assets delivered in user-friendly platforms

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Karen Cochran's **Brand Systems Partnership** Transformed Fundraising Expertise into a Professional Thought Leadership Presence
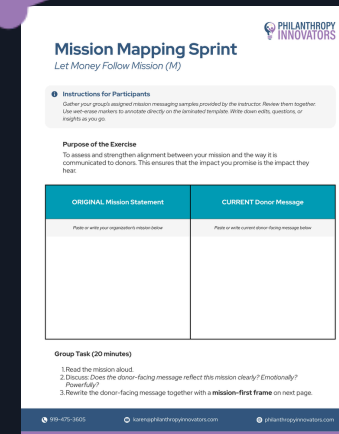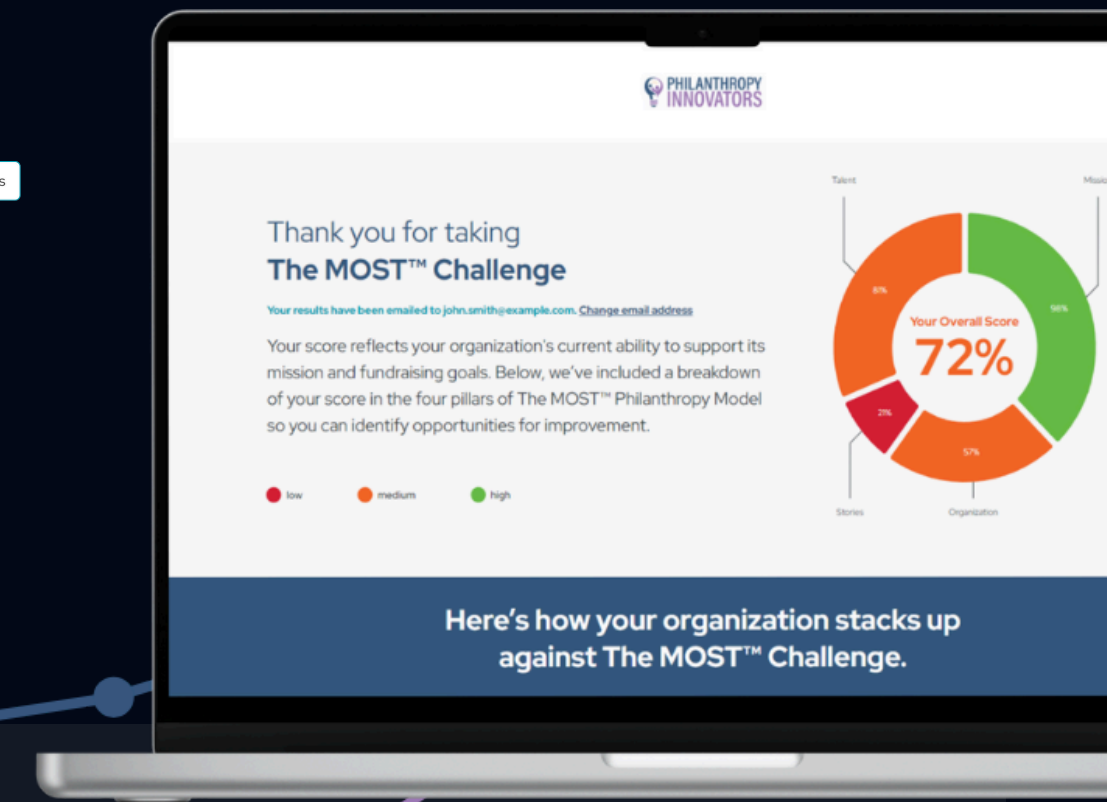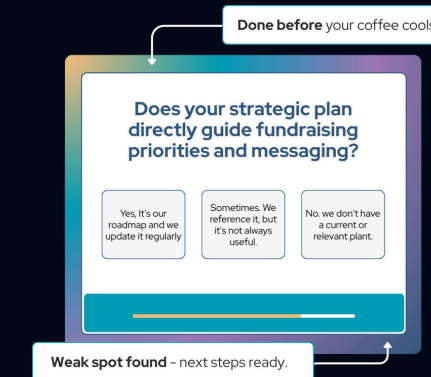
From Zero to Enterprise-Level brand systems in under one year

Karen is a fundraising executive who raised $7.5 billion over 30 years and launched Philanthropy Innovators to innovate nonprofit development. She hired a messaging strategist and operations director but needed a creative and technical partner to build the infrastructure. Design Grove embedded with her team to design the systems, assets, and automations that make thought leadership scalable.

Our Role:

- Designed and built The MOST™ Challenge quiz funnel and automated email nurture system across 6 integrated platforms
- Elevated keynote presentations with branded design and QR code integration for resource delivery via business cards and slides
- Established Canva design ecosystem with 30+ templates for LinkedIn, coaching materials, and client-facing assets
- Embedded as ongoing creative/technical partner alongside operations and strategy team members

Design Grove makes our small team operate like a much larger firm. They handle all the creative and technical heavy lifting, which frees me to focus on strategy and client delivery. It's the partnership that makes everything else possible.
— Karen Cochran, CFRE

Interactive Systems That Qualify Leads While You Present

What You Get:

- Custom quiz funnels that segment your audience
- QR code integration for real-time opt-ins
- High-converting landing pages
- Automated email sequences based on quiz results
- CRM integration and tagging

Who This Is For: Speakers who need a system to capture and qualify their audience. Not just hope people remember to Google them later.

The Result: Every presentation becomes a lead-generating engine that runs on autopilot.

Other Lead Magnet Formats:

- Quiz funnels and assessments (70-93% conversion)
- Diagnostic tools
- Workbooks
- Mini-courses
- Resource vaults
- Exclusive frameworks, and more.

We'll recommend the best format for your goals.

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Discover which piece of your presentation system needs work:

- **Your single gap identified**: Lead Capture, Presentation Design, Lead Nurture, or Everything

- **Personalized 3-step action plan** you can implement immediately

- **Built for live events:** Designed specifically for keynote speakers

Scan the QR Code --›

designgrove.agency/quiz

This is exactly the type of strategic, interactive system we build for clients.

designgrove.agency

We Specialize in Stage-to-System Mastery

We're not a generic creative agency. We're your strategic partner for turning presentations into business growth.

Stage-to-System Expertise

We understand presentations as conversion catalysts, not just pretty slides. From keynote design through email automation, we handle the complete journey, ensuring every piece works together.

Systems That Scale

We build modular, editable assets you actually own and can update yourself. Strategic systems that work autonomously, no hand-holding required, no vendor lock-in.

Proven at Scale

Our systems have powered campaigns for audiences at Google, Microsoft, Delta, Pfizer, and dozens of Fortune 500 organizations. We've done this at scale, and it works.

Plus:
🎯 **Exclusive Build Days:** Your build day belongs to you. No other intensive projects, no split attention.
📦 **Full Asset Ownership:** You keep everything we build, with modular systems you can edit and scale yourself
🔗 **Complete System Support:** Every touchpoint connects seamlessly, from first slide to final follow-up email

From Strategy to Launch:
Our Process

DESIGN GROVE

The Journey:

1. Discovery Call - Map your goals and select your path. Reserve your exclusive build day(s).

2. Booking & Prep - 50% deposit secures your date. Prep checklist and asset submission deadlines provided.

3. Kickoff Call - Review content and align on creative direction. Remaining 50% balance due.

4. Build Day(s) - Stay reachable via Slack/email for quick questions. We build. Same-week delivery.

5. Launch + Handoff - One refinement round. 7-day support. Full documentation included.

Timeline: We book approximately 4 weeks in advance. Two-Day Intensives include a mid-week check-in call.
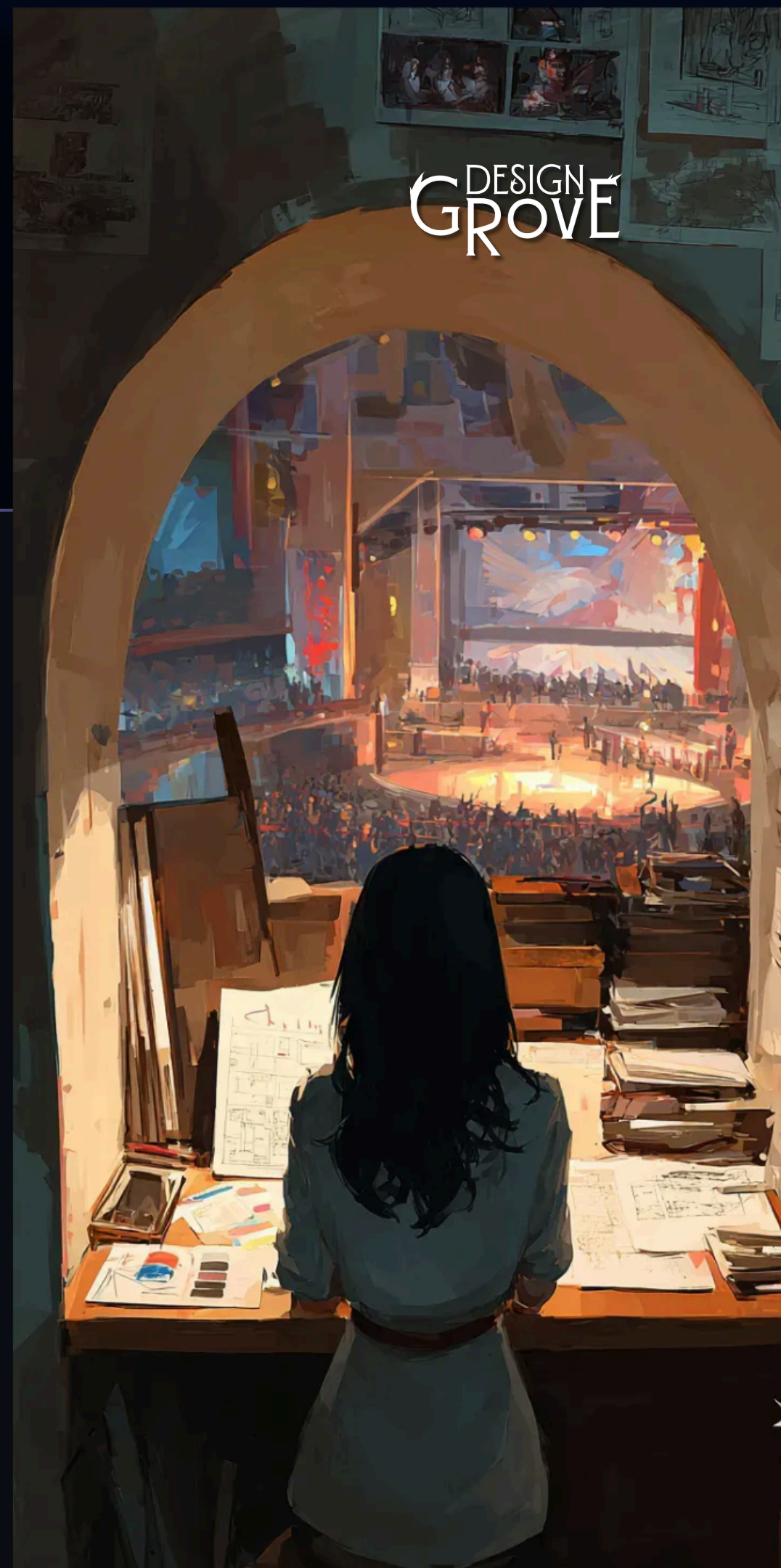
Your Strategic
Creative Partner

About Design Grove:

Design Grove is where strategy meets storytelling. We craft immersive systems, seamless automation, and high-impact visuals to help visionary speakers and thought leaders scale their influence.

Our Mission:

We help thought leaders and speakers turn every presentation into a powerful engine for growth. We build creative systems that capture leads, nurture relationships, and automate business results. Our clients focus on their message and impact; we handle the magic behind the scenes.

What Makes Us Different:

We're not a generic creative agency. We're a creative guild specializing in presentation-centered marketing systems for high-visibility speakers.

Most clients come to us through referral. If you're reading this, someone likely told you: "Talk to Mandy at Design Grove."

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Choose Your Path

Three focused intensives. Each built in dedicated sprint day(s) where you are our only client.

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Path One:
THE STAGE
Presentation Design Intensive
$3,000

- Branded presentation deck
- Story & visual-flow strategy
- Stage-ready files (your format)
- QR code slide integration
- Editable master templates

Timeline: One focused build day (same-week delivery)

Best for: Speakers who need stage-ready presentations

Path Two:
THE LEAD CAPTURE SYSTEM
Lead Generation Intensive
$3,000

- Lead magnet strategy & user flow
- Quiz funnel or custom lead magnet build
- Opt-in & thank-you page design
- Email automation & platform setup
- QR code integration

Timeline: One focused build day (same-week delivery)

Best for: Speakers who need capture infrastructure

Path Three:
STAGE-TO-SYSTEM™
Two-Day Intensive
$5,500

- Presentation design with QR codes
- Lead magnet funnel strategy & build
- Opt-in & thank-you page design
- Email automation & platform setup
- Full system integration (stage to follow-up)

Timeline: Two dedicated build days

Best for: Speakers ready for complete transformation

All intensives include:
Kickoff call • Same-week delivery • One refinement round • 7-day support

Let's Turn Your Next Presentation Into a Growth Engine

Choose your path based on where you are:

I'm Ready to Talk

Book a 20-minute discovery call and we'll map out exactly what you need.

Book a Discovery Call

I'm Still Exploring

Take our Keynote System Assessment to discover your system gap.

Take the Quiz

P.S. Notice how this capabilities deck just demonstrated a working quiz funnel? *That's what we do.* Systems that work so well, we use them ourselves.