

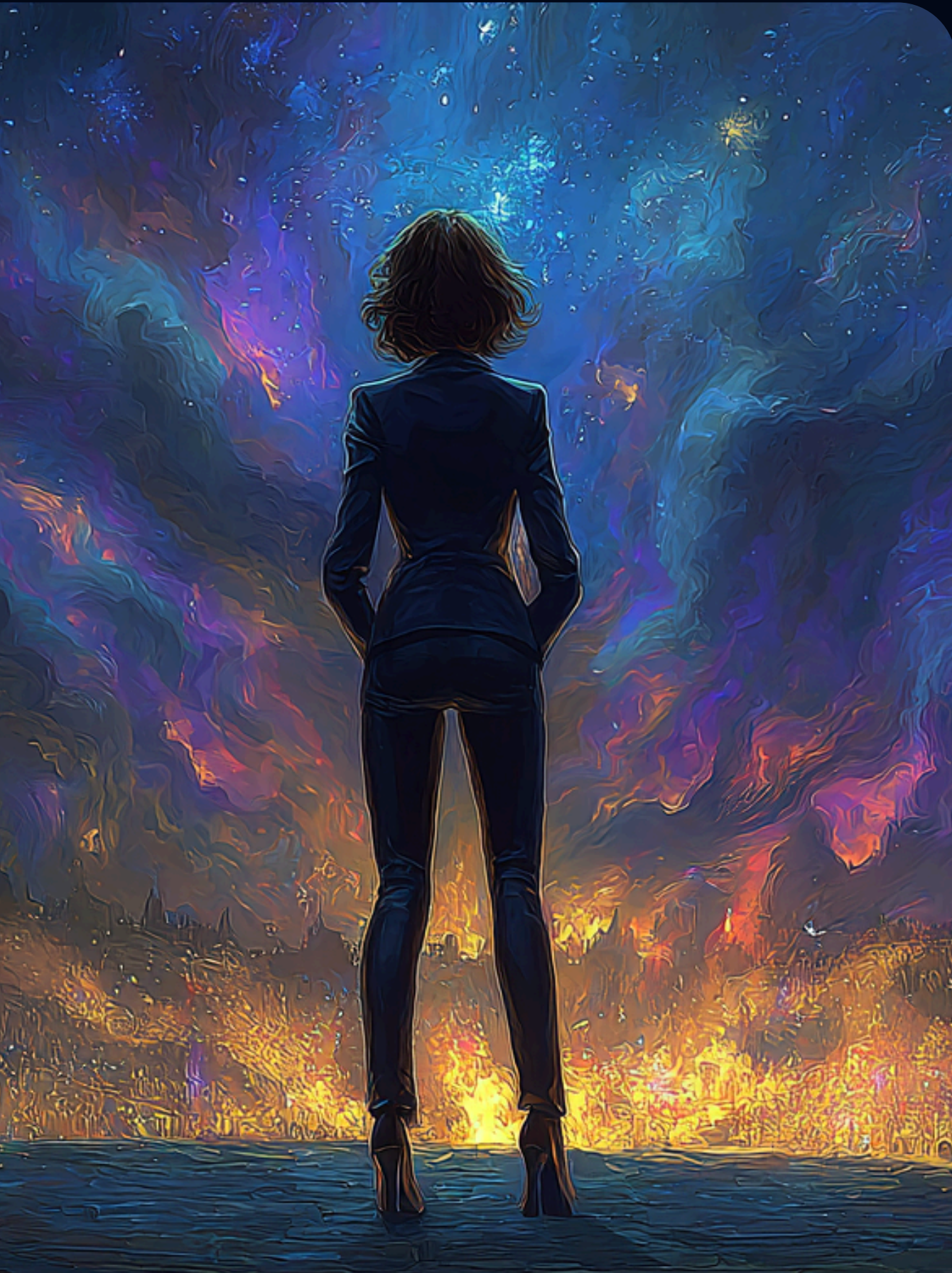


# Command Every Stage. Convert Every Audience.

We help thought leaders and speakers capture leads, grow email lists, and build automated systems starting the moment they hit the stage.

[Book a Discovery Call](#)

[designgrove.agency](https://designgrove.agency)



# You're speaking to thousands... but how many are becoming leads?

You command the stage. Your message lands. Audiences are inspired. But without a system to follow up, nurture, or convert, that energy disperses. You're leaving leads in the conference hall.

**We build creative systems that turn attention into action, so every talk becomes a lead-generating opportunity.**

# We design creative systems that grow your audience and your business

We help high-visibility leaders capture and convert attention through presentation-centered marketing systems. Our work starts with your talk, but extends through email automation, strategic campaigns, and content that builds lasting relationships.

## Our Intensive Model:

- 🎤 **Presentation Design & Lead Capture Systems:** Visual storytelling with embedded CTAs and QR-based lead capture
- 🧩 **Quiz Funnels & Lead Generation:** Strategic interactive tools that segment and qualify your audience (70-93% conversion rates)
- 📧 **Email Marketing & Follow-Up Systems:** Personalized sequences that nurture leads and drive action
- 🌱 **Strategic Creative Partnership:** You focus on your message and impact. We handle all the creative and technical heavy lifting.

Delivered through exclusive intensive sprint days. Your build day belongs to you: dedicated creative focus, same-week delivery, complete system integration.

# We partner **with speakers and thought leaders** who are ready to scale

Whether you're stepping on stage, launching a course, or growing your community, our systems help you capture, nurture, and convert your audience with ease.

Trusted by Thought Leaders & Industry Experts, Featured In:

Forbes

amazonkindle

USA TODAY

npr

mindbodygreen

Inc.

THE UNIVERSITY OF ARIZONA

TED

## Client Spotlight: Dr. Romie Mushtaq

# Crafting Keynotes into Conversions with a Story-Driven Funnel System

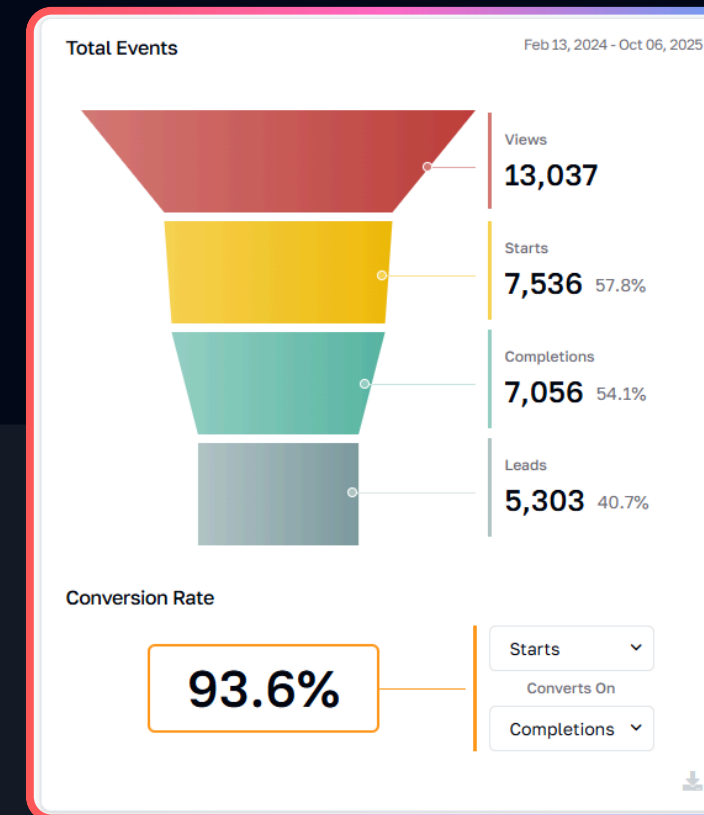
*This isn't just a funnel — it is a full brand experience delivered live.  
From the first slide to the post-event email, every touchpoint tells the same strategic story.*

# Dr. Romie's Quiz Funnel System Converted 93.6% of Her Live Keynote Audience into Email Subscribers

Dr. Romie is an award winning keynote speaker, neurologist, and bestselling author who had built a speaking quiz funnel that showed promise. Design Grove partnered with her to optimize the UX, elevate the keynote experience, and scale the system across multiple channels: achieving 93.6% conversion rates and capturing 15,200+ subscribers in six months.

## Our Role:

- **Optimized quiz funnel UX**, achieving 93.6% conversion at live keynote events
- **Elevated keynote slide deck design** with branded storytelling and seamless QR integration for real-time opt-ins
- **Scaled across 4 audience channels:** live events, partnerships, social media, and book resources
- **Built automated email ecosystem** capturing 15,200+ subscribers over 6 months with a 93.6% conversion rate



# 93.6%

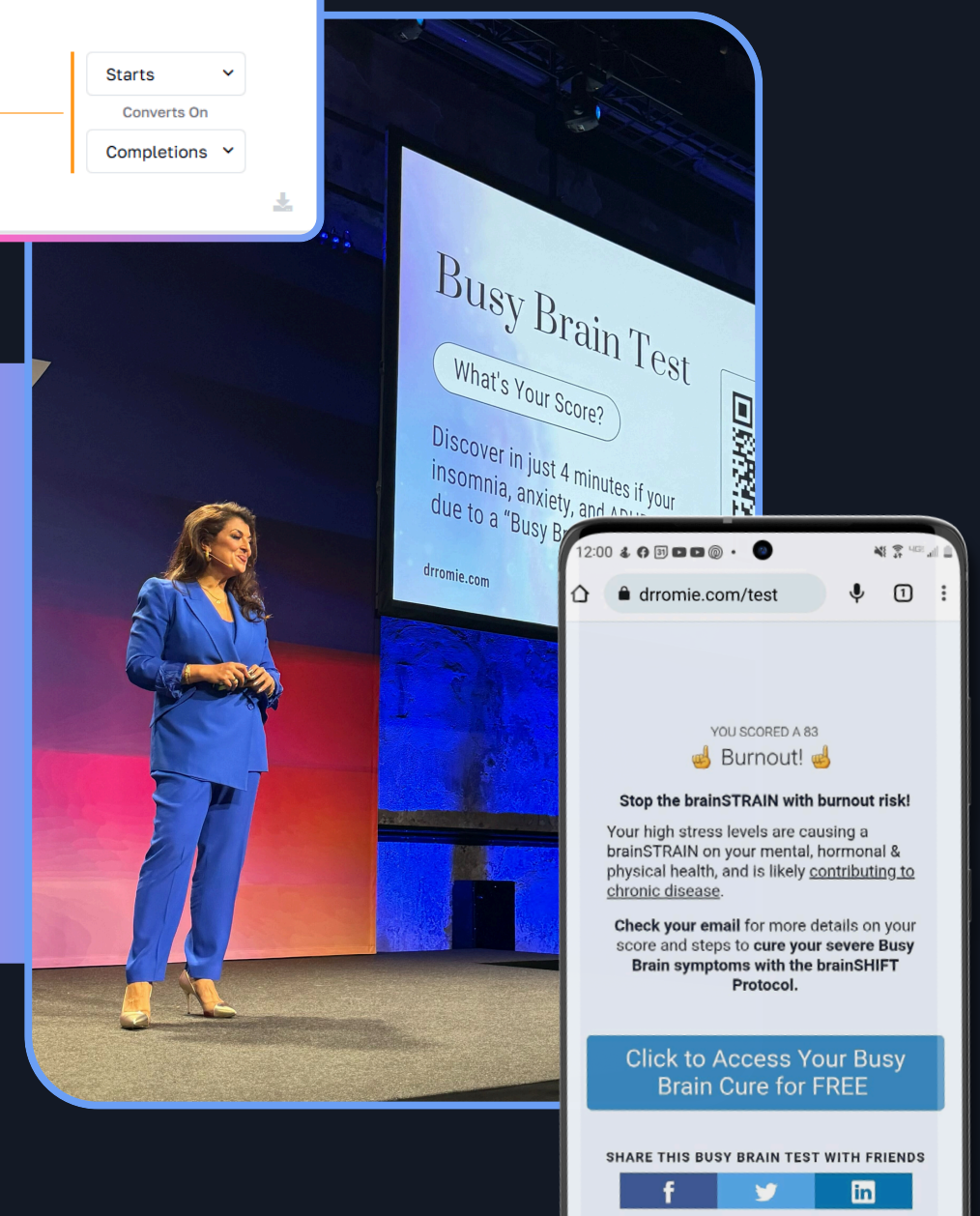
conversion rate

starts to completions during keynotes

Total Leads Captured: 15,200+

*"Mandy understands the brand ethos and uses her design skills and tech genius to build funnels and systems that nail audience engagement."*

— Dr. Romie Mushtaq, MD, ABIHM



# Visibility Is Just the Start. We Build **What Comes Next.**

We design strategic, high-converting systems that turn your presentations into business growth engines. From lead capture to follow-up, we build systems that work without more hustle or handholding.

## You Get:

### ✦ Exclusive Build Days

- Your build day belongs to you: no split attention, dedicated creative focus

### ✦ Seamless Lead Capture

- Turn every speaking moment into subscriber growth with quiz funnels converting 70-93%

### ⚡ Same-Week Delivery

- One focused day (or two). Professional results without typical agency timelines.

### 🎯 Automated Follow-Up

- Email sequences that nurture and convert while you focus on your message

### 🔧 Complete Ownership

- Editable, scalable assets delivered in user-friendly platforms



## Client Spotlight: Karen Cochran, CFRE

# Brand Infrastructure for the Chief Philanthropic Innovator

*Karen Cochran spent 30 years in fundraising, raising more than \$7.5 billion, before launching Philanthropy Innovators. We built the creative and technical foundation that lets her continuum of strategic services run lean and scale.*

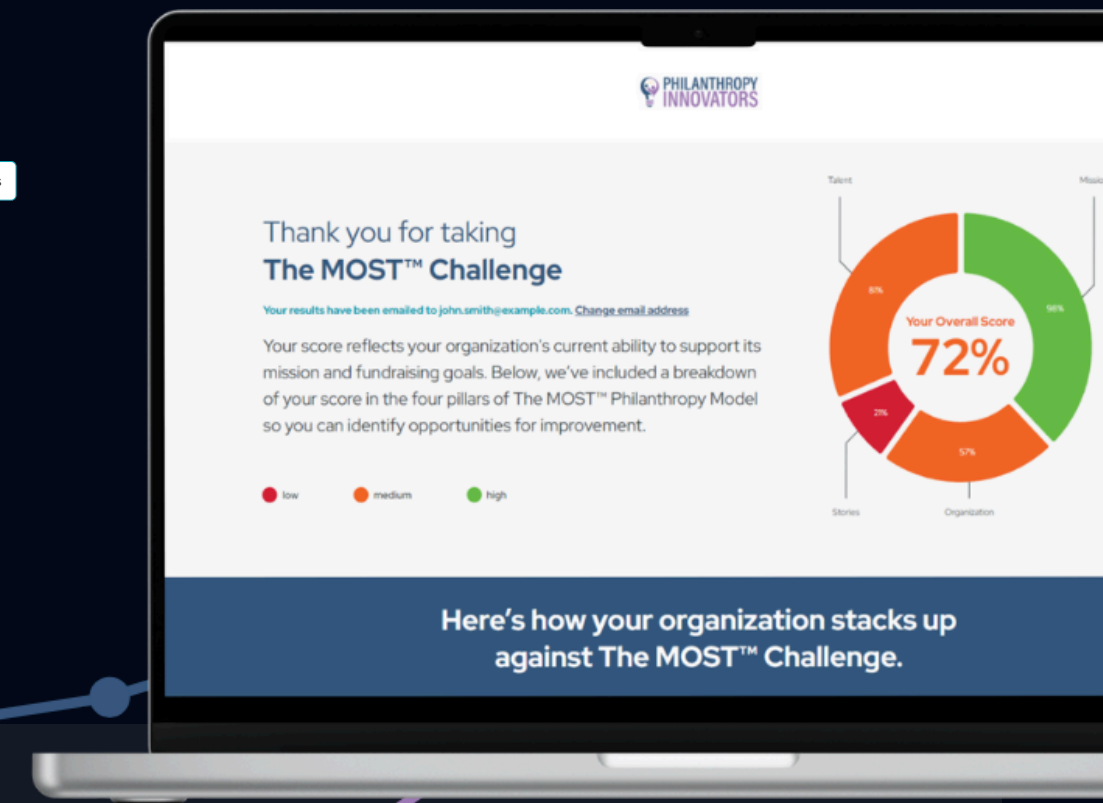
# Powering a Continuum of Strategic Services with Scalable Systems

*From early-stage to enterprise-level brand systems in under one year*

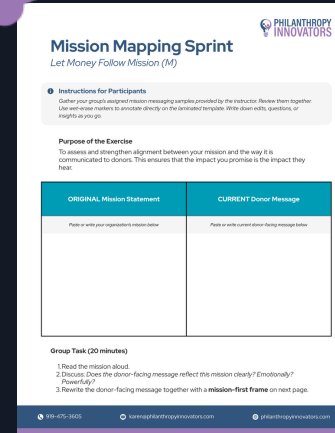
Karen Cochran is the Chief Philanthropic Innovator behind Philanthropy Innovators, the firm she launched after a 30-year fundraising career in which she raised more than \$7.5 billion. Her proprietary MOST™ Philanthropy Model partners with organizations to innovate across key fundraising pillars. With a messaging strategist and operations director already in place, Karen brought Design Grove on as the creative and technical partner. We embedded with her team to design the systems, assets, and automations behind her continuum of strategic services.

## Our Role:

- Designed and built The MOST™ Challenge quiz funnel and automated email nurture system across 6 integrated platforms
- Elevated keynote presentations with branded design and QR code integration for resource delivery via business cards and slides
- Established Canva design ecosystem with 30+ templates for LinkedIn, coaching materials, and client-facing assets
- Embedded as ongoing creative/technical partner alongside operations and strategy team members




- 2 quiz funnels – 1 diagnostic, 1 lead gen
- 6 integrated platforms
- 30+ design templates



**Your Invitation to Take The MOST™ Challenge**

- Our innovative assessment provides a clear snapshot of your fundraising effectiveness
- Receive actionable recommendations to improve your results
- Gain expert insights to guide your next steps
- Scan the QR code or visit <https://most-challenge.scoreapp.com/> to get started.

Free for a limited time – get your results now before it becomes a premium resource!




# Interactive Systems That Qualify Leads While You Present

## What You Get:

- Custom quiz funnels that segment your audience
- QR code integration for real-time opt-ins
- High-converting landing pages
- Automated email sequences based on quiz results
- CRM integration and tagging

**Who This Is For:** Speakers who need a system to capture and qualify their audience. Not just hope people remember to Google them later.

**The Result:** Every presentation becomes a lead-generating engine that runs on autopilot.

## Other Lead Magnet Formats:

- Quiz funnels and assessments (70-93% conversion)
- Diagnostic tools
- Workbooks
- Mini-courses
- Resource vaults
- Exclusive frameworks, and more.

We'll recommend the best format for your goals.

# Discover which piece of your presentation system needs work:

- **Your single gap identified:** Lead Capture, Presentation Design, Lead Nurture, or Everything
- **Personalized 3-step action plan** you can implement immediately
- **Built for live events:** Designed specifically for keynote speakers

Scan the QR Code -- >

[designgrove.agency/quiz](https://designgrove.agency/quiz)

This is exactly the type of strategic, interactive system we build for clients.



# We Specialize in Stage-to-System Mastery

We're not a generic creative agency. We're your strategic partner for turning presentations into business growth.

## Stage-to-System Expertise

We understand presentations as conversion catalysts, not just pretty slides. From keynote design through email automation, we handle the complete journey, ensuring every piece works together.


## Systems That Scale

We build modular, editable assets you actually own and can update yourself. Strategic systems that work autonomously, no hand-holding required, no vendor lock-in.

## Proven at Scale

Our systems have powered campaigns for audiences at Google, Microsoft, Delta, Pfizer, and dozens of Fortune 500 organizations. We've done this at scale, and it works.

### Plus:

 **Exclusive Build Days:** Your build day belongs to you. No other intensive projects, no split attention.

 **Full Asset Ownership:** You keep everything we build, with modular systems you can edit and scale yourself

 **Complete System Support:** Every touchpoint connects seamlessly, from first slide to final follow-up email

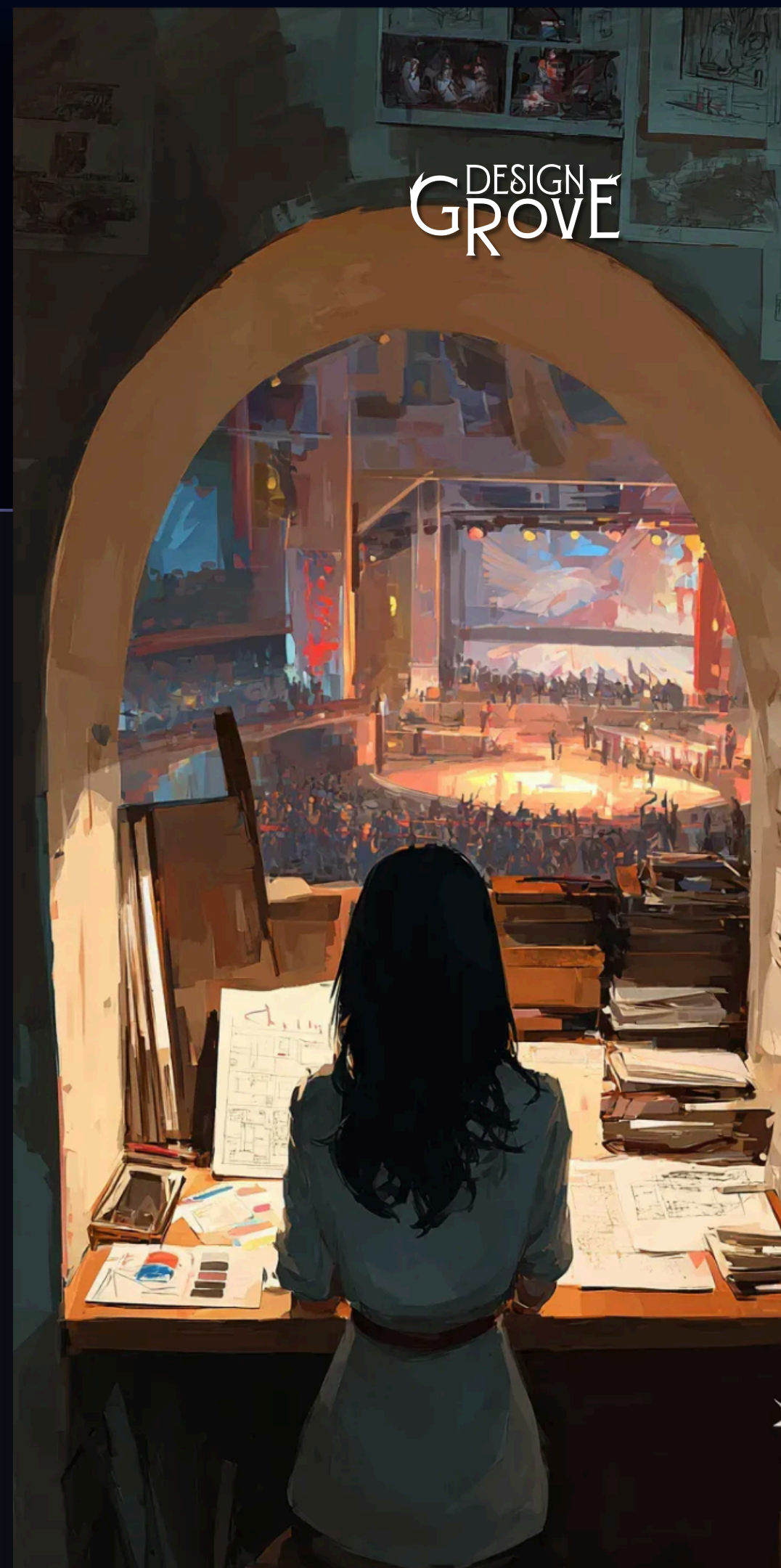
# From Strategy to Launch: Our Process

DESIGN  
GROVE

## The Journey:

1. **Discovery Call** - Map your goals and select your path. Reserve your exclusive build day(s).
2. **Booking & Prep** - 50% deposit secures your date. Prep checklist and asset submission deadlines provided.
3. **Kickoff Call** - Review content and align on creative direction. Remaining 50% balance due.
4. **Build Day(s)** - Stay reachable via Slack/email for quick questions. We build. Same-week delivery.
5. **Launch + Handoff** - One refinement round. 7-day support. Full documentation included.

**Timeline:** We book approximately 4 weeks in advance. Two-Day Intensives include a mid-week check-in call.

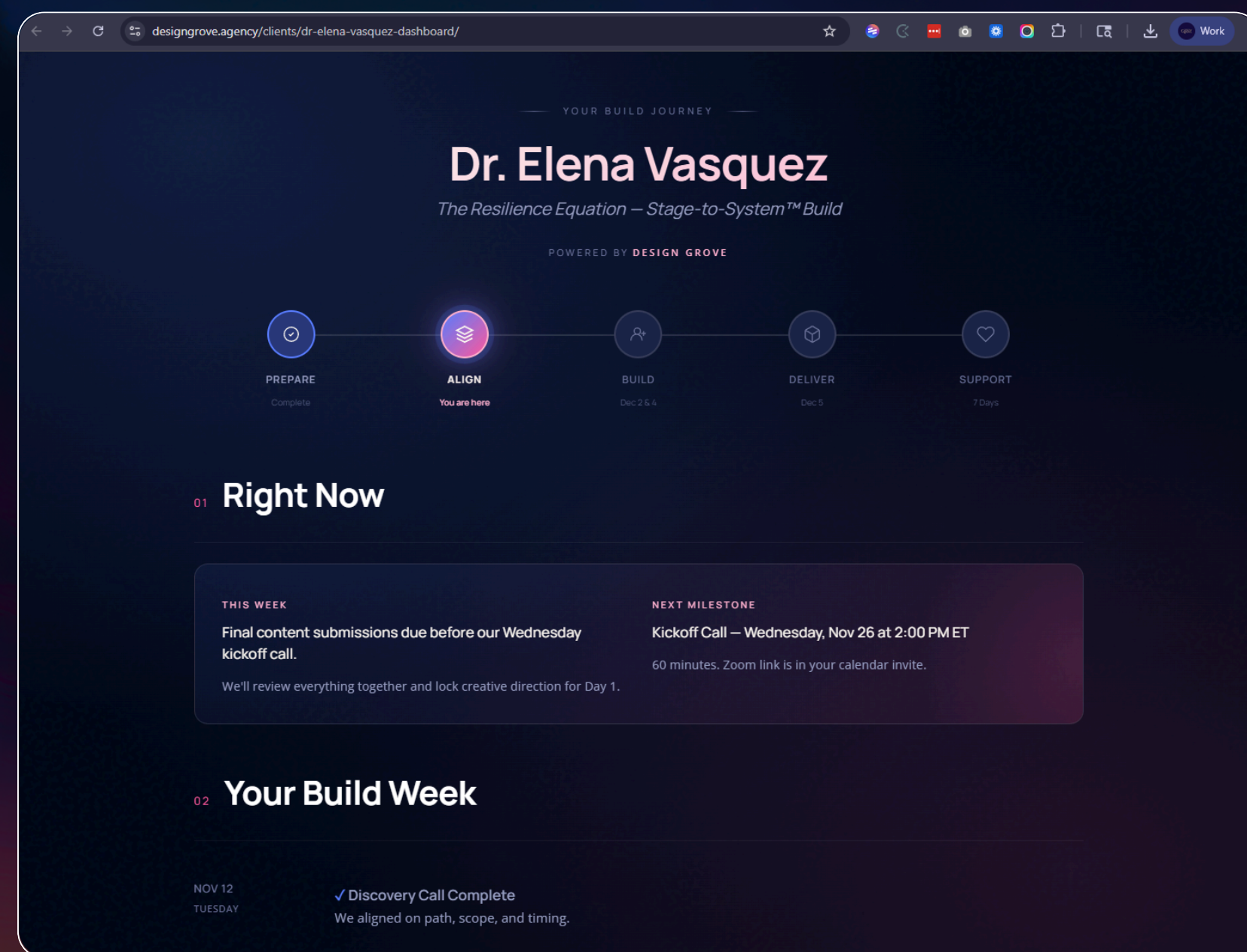


# Your Project, In One Place



Every client gets a custom dashboard. Five clear stages from kickoff to handoff. You always know what's next, what's due, and what's done.

- 1 PREPARE**  
Early context and setup. We get aligned before you commit.
- 2 ALIGN**  
Scope, timing, and content locked in before the build day.
- 3 BUILD**  
Your exclusive build day(s). Same-week delivery for intensives.
- 4 DELIVER**  
Loom walkthrough, one refinement round, full handoff.
- 5 SUPPORT**  
7 days of post-launch support to tweak and refine. Longer for custom instances



No logins. No passwords. Just clarity from day one.

A vibrant, stylized illustration of a forest at night. The trees are dark with glowing blue and purple light filtering through the canopy. In the foreground, a campfire burns brightly, casting a warm orange glow. The overall atmosphere is mystical and enchanting.

# DESIGN GROVE

## Your Strategic Creative Partner

### **About Design Grove:**

Design Grove is where strategy meets storytelling. We craft immersive systems, seamless automation, and high-impact visuals to help visionary speakers and thought leaders scale their influence.

### **Our Mission:**

We help thought leaders and speakers turn every presentation into a powerful engine for growth. We build creative systems that capture leads, nurture relationships, and automate business results. Our clients focus on their message and impact; we handle the magic behind the scenes.

### **What Makes Us Different:**

We're not a generic creative agency. We're a creative guild specializing in presentation-centered marketing systems for high-visibility speakers.

*Most clients come to us through referral. If you're reading this, someone likely told you: "Talk to Mandy at Design Grove."*

# Choose Your Path

Three focused intensives, plus a custom path for broader engagements. Each built around dedicated creative focus and complete system ownership.

PATH ONE:

## THE STAGE

Presentation Design Intensive

**\$3,000** ~ *One focused build day*

- Branded presentation deck
- Story & visual-flow strategy
- Stage-ready files (your format)
- QR code slide integration

**Best for:** Speakers who need stage-ready presentations



PATH TWO:

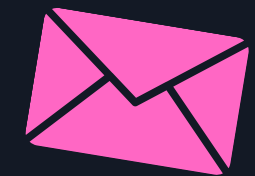
## THE LEAD CAPTURE SYSTEM

Lead Generation Intensive

**\$4,000** ~ *One focused build day*

- Quiz funnel or custom lead magnet
- Opt-in & thank-you page design
- Email automation & platform setup
- QR code integration

**Best for:** Speakers who need capture infrastructure



PATH THREE:

## STAGE-TO-SYSTEM™

Two-Day Intensive

**\$6,500** ~ *Two dedicated build days*

- Full presentation design with QR code
- Quiz funnel & opt-in pages
- Email automation setup
- Total stage-to-follow-up integration

**Best for:** Speakers ready for complete transformation



PATH FOUR:

## CUSTOM ENGAGEMENT

Project-Based Build

**Quoted by project**

- Website builds & refreshes
- Multi-phase brand & creative systems
- Custom partnerships & retainers
- Scoped to your project

**Best for:** Thought leaders with broader project scope



# Let's Turn Your Next Presentation Into a Growth Engine



Choose your path based on where you are:

## I'm Ready to Talk

Book a 20-minute discovery call and we'll map out exactly what you need.

[Book a Discovery Call](#)

## I'm Still Exploring

Take our Keynote System Assessment to discover your system gap.

[Take the Quiz](#)

**P.S.** Notice how this capabilities deck just demonstrated a working quiz funnel? *That's what we do.*  
Systems that work so well, we use them ourselves.